

OCEANWORKS PRODUCTIONS—“Building Community through Live Music Productions”

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OBJECTIVE

To build and support new and ongoing traditions of concerts and special events that energize local communities while promoting and publicizing the organization that presents them.

PROFILE

- Professional event producers specializing in producing live music events and concert series for municipalities, universities and other organizations.
- Originators and producers of the “Community Concert Series”—an indoor, ticketed concert series that ran for 30 years in various communities throughout Contra Costa County
- Widely acclaimed for bringing an eclectic mix of regional, national and international artists to small communities
- Jim Ocean recognized in 2002 for Lifetime Achievement in Cultural Arts by the Contra Costa County Arts and Culture Commission and the California State Assembly and Senate
- Company has been featured in many media sources such as the Contra Costa Times “Time Out” section, S.F. Chronicle, Diablo Magazine, Black Diamond Living, the Oakland Tribune and the East Bay Express

QUALIFICATION SUMMARY

- Over 35 years experience producing and facilitating quality, well attended live music events. Skilled in creating events where all generations come together to enjoy top-notch music with great sound in friendly environments.
- In-depth knowledge of all aspects of concert production and promotion from event design, artist negotiation and booking services, technical considerations, box office, marketing and promotion, media relations to day-of-event facilitation. Excellent, proven organizational abilities, communication and community building skills.
- Skilled in working effectively with diverse groups at all organizational levels to achieve common objectives

AVAILABLE SERVICES

- Event Consultation
 - Concept, Planning, Scope, Budgeting
 - Optional Adjunct Elements—project management, graphic design, etc.
- Booking Services
 - Professional, reliable, cost-efficient band(s) selected for venue appropriateness and desired demographic
 - Management of artist contracts and all logistics in advance of the concert
- Publicity and Marketing
 - Press release development in preparation for promotional campaigns
 - Limited graphic design services (flyers, SM cover graphics, etc.)
 - Cross promotion via OceanWorks Production’s networks
- Coordination of all sound, lighting and other technical needs
- Coordination of all event staff
- Coordination of Artist Special Needs
 - Backline procurement when needed
 - Misc. as required
- Day of Event Management
 - Public relations
 - MC Services
 - Stage management
 - Band hospitality
 - Management of event staff

PROFESSIONAL EXPERIENCE

Current Projects

- 36th Annual Music and Market Series at Todos Santos Plaza in Downtown Concord (1988 - present)
- 13th Annual Rockin' the River Concert Series in Guerneville (2011 - present)
- "Party for the Planet" Benefit Concerts with the Jim Ocean Band (2022 – present)

Past Projects

- VoteZilla—A Monster of a Get-Out-The-Vote Effort at the Golden Gate Park Bandshell (2024)
- The Old Grove Festival at the Forest Theatre in Armstrong Woods State Reserve (2006-2019)
- The Sugartown Street Faire and Festival in Downtown Crockett (2007-2017)
- Summertime at the Maritime Series at the California Maritime Academy in Vallejo (2003-2014)
- Fort Ross Festival (2012-2013)
- Halloween Day Parade at Todos Santos Plaza in Downtown Concord (1988-2011)
- OktoberFest at Todos Santos Plaza in Downtown Concord (2007-2011)
- Community Concerts Series (1979-2009)
- Concert in the Hills Series at Cal State East Bay, Concord Campus (2000-2007)
- 21st Annual Fall Fest in Concord (2004)
- Delta Blues Festival in Antioch (2000 and 2001)
- Martinez First Night (2001)
- Rock the Creek Teen Music Series in Walnut Creek (2001)
- Festival Del Arroyo in Livermore (1997-2000)
- Bay Area Kid Fest in Concord (1990-1998)

Sampling of Artists and Bands that OceanWorks Productions has presented

Al Stewart	Bud E Luv	Carlos Reyes	Jorge Santana
CoCo Montoya	Dan Hicks	Los Pinguos	Don Neely and RSJO
David Grisman	Dr. Loco	Earl Thomas	Caravan Stage Company
Claudia Villela	Pete Escovedo	Salvador Santana	Machete Ensemble
Gospel Hummingbirds	Jackie Greene	Jesse Colin Young	La Catrina String Quartet
Gene Parsons	John McCutcheon	John Sebastian	John Santos
Cascada de Flores	Joyce Cooling	Kingston Trio	Lavay Smith
Laurence Juber	Orestes Vilato	Laurie Lewis	The Limelitters
Los Cenzontles	Maria Muldaur	Michael Hedges	John McEuen
Nina Gerber	Norton Buffalo	Mariachi Mexicanissimo	The Persuasions
Richie Havens	Roy Rogers	Shana Morrison	Mariachi Ortega
Incendio	Tom Rigney	Tommy Castro Band	San Francisco Mime Troupe

REFERENCES

Lisa Roeber--Downtown Coordinator for City of Concord
Re: Music and Market Series, Special Events at Todos Santos Plaza
lisa.roeber@cityofconcord.org

Herman Hernandez—Sonoma County Business Leader
Re: Rockin' the River: Community Concerts at the Guerneville Plaza
hermanjh@aol.com

Tina Neuhausel—President and CEO of Sustainable Contra Costa
Re: Party for the Planet Benefit Concert
tina@sustainablecoco.org

Rick Carraher—Former Executive Director/Theater Manager
Re: Community Concerts at El Campanil Theatre
elcampanil@comcast.net

Cathy Colman--SRVHS Wolf-Tones (Parent Booster Organization for Instrumental Music Program at school)
Re: Benefit Concerts for San Ramon Valley High School Instrumental Music Programs
cacolman5@gmail.com

Michele Luna--Former Executive Director of Stewards of the Coast and Redwoods
Re: Old Grove Festival at Armstrong Woods State Reserve
mluna@mcn.org